



NO NEED to SPEED

**Together we can
make our streets
a safer place.**



Take the pledge to help stop speeding and make
Roanoke a safer place to walk.

Visit **PlanRoanoke.org/PedestrianSafety**

...or scan here!



Street safety is more important than ever. In Roanoke, we know that:

- ✖ Speeding causes crashes, risking injury or death to our neighbors who travel on foot.
- ✖ Roanoke's deadly crashes caused by speeding doubled during the pandemic.
- ✔ Slower speeds reduce injury.



*When a person walking is hit by a driver traveling **20 mph, nine out of ten survive.***



*When a person walking is hit by a driver traveling **40 mph, only two out of ten survive.***

Visit PlanRoanoke.org/PedestrianSafety to find out more and get involved today!



Questions?

Email Transportation@RoanokeVA.gov
or call 540-853-2676.

This campaign is brought to you by
the City of Roanoke and the
Virginia Department of Motor Vehicles.

