



Harmony with Nature

In 2040, the City of Roanoke will boast a clean, resilient environment in which everyone will live and prosper in harmony with nature through innovative, sustainable, and resilient practices that nurture community health, embrace recreational opportunities, protect our natural resources, address the local aspects of climate change, support ecosystem services, and foster appreciation and understanding of the City's relationship with its natural surroundings.



Sustainable Land Development

Roanoke recognizes the need for more thoughtful land development. Policies for sustainable land development focus on promoting sustainability and resiliency in development standards.

Tree Stewardship

Roanoke recognizes the vital services that trees provide to the community. Policies for tree stewardship focus on increasing local education on the natural services provided by trees and protecting, nurturing, and expanding the tree canopy.



Water Resource Management

Roanoke recognizes that there are increased risks for flooding and pollution of local waters. Policies for water resource management focus on maximizing efforts to reduce flooding and impediments to local rivers and tributaries.



Clean Energy and Transportation

Roanoke recognizes that sustainable energy provision and transportation improves human and environmental health. Policies for clean energy and alternative transportation focus on improving options for renewable energy and infrastructure for different modes of transportation, such as biking and public transit.

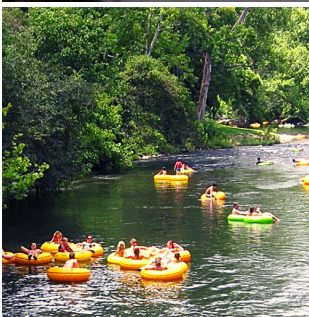
Outdoor Recreation

Roanoke recognizes that outdoor recreation is vital to the regional economy. Policies for outdoor recreation focus on protecting natural assets and promoting outdoor recreation as a health and tourism driver.



Clean and Beautiful City

Roanoke recognizes that a clean, well-maintained environment helps to improve quality of life. Policies for clean and beautiful city focus on upholding an aesthetic that creates a sense of pride in all residents.



Green Convenience

Roanoke recognizes that more sustainable choices will need to be made in order to combat climate change. Policies for green convenience focus on making it easier for residents to make sustainable choices through education, incentives, and partnerships.