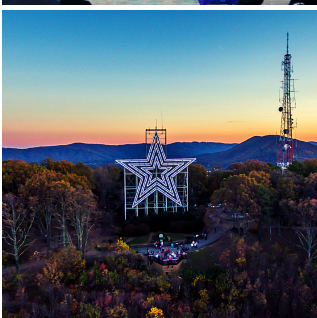




Responsible Regionalism

In 2040, the region will plan, act, and promote itself cohesively, with consideration of each community's political autonomy and social identity. Each community lends its unique assets and resources to developing the region's economy and quality of life. The region will work together to provide exceptional educational opportunities and public services at the regional level. The region will see more success because it began to compete economically as a unified entity.



Regional Collaboration

Roanoke recognizes that its individual success depends much on the success of our region and neighboring localities. In order to continue growing and thriving, Roanoke recognizes the importance of having a marketable regional identity, good relationships with neighboring localities, and coordinated amenities. Policies for regional collaboration include improving connections between governments, promoting regional assets such as outdoor recreation, and pursuing opportunities to collaborate on public services.

Plan and Think Regionally

Roanoke recognizes the benefits of harmonizing planning efforts. Policies for planning and thinking regionally focus on pursuing opportunities for partnerships through regional planning efforts. Areas of opportunity include land use, housing, transportation, economic development, public services, and civic amenities.