



Harmony With Nature

Roanoke is committed to achieving a sustainable future by planning for environmental, social, and economic well-being. Harmony with Nature is one of the themes of Roanoke's vision for the next 20 years. Roanoke plans to ensure that the contributions of natural resources to human well-being are explicitly recognized and valued and that maintaining their health is a primary objective.

HEALTH



All air pollutants
have decreased
over time

0

Unhealthy air
quality days per
year.



People within
1/2 mile of the
Greenway

Roanoke is dedicated to providing a safe and healthy environment for its community members, neighbors, and visitors. With over 19 square miles of parks and 20 miles of Greenway trails, there are many opportunities to get outside. However, the majority of the city's waterways are impaired and neighborhood connections are not ideal for all residents. In the coming years, Roanoke plans to improve access and quality through its theme of harmonizing with nature.

NATURAL RESOURCES



MILES OF GREENWAY



PARKS



IMPAIRED WATERWAYS

RECREATION

Outdoor recreation has increased in Roanoke from its continual addition of parks and Greenways. Year round healthy air quality days allows for more time outside and overall improved livability.





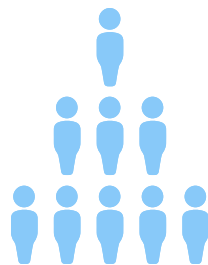
Interwoven Equity

Roanoke is committed to achieving a sustainable future by planning for environmental, social, and economic well-being. Interwoven Equity is one of the themes of Roanoke's vision for the next 20 years. Roanoke plans to ensure fairness and equity in providing for the housing, services, health, safety, and livelihood needs of all citizens and groups.

POPULATION



Growth in population since 2001



12% growth in the 25-35 age group.

Roanoke is dedicated to providing a safe and healthy environment for its community members, neighbors, and visitors. Diversity within the community continues to expand. Since 2001, Roanoke's Asian and Pacific Islander and Hispanic populations have grown. By 2022 it is projected that Roanoke's nonwhite population will be higher than 40%. In the coming years, Roanoke plans to improve access and quality to resources for all citizen groups.

SOCIAL RESOURCES



MAJOR COLLEGES



MAJOR HOSPITALS



NEIGHBORHOOD PARTNERSHIPS



LIBRARIES

HOUSING



In 2012, Roanoke was named the 3rd most affordable place to live within the U.S. While, homeowners have become less cost-burdened since then, renters have become more cost burdened.



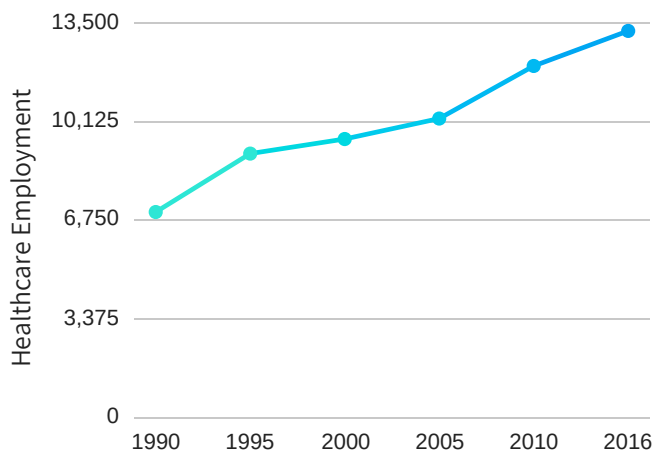
DECREASE IN VACANT UNITS



Responsible Regionalism

Roanoke is committed to achieving a sustainable future by planning for environmental, social, and economic well-being. Responsible Regionalism is one of the themes of Roanoke's vision for the next 20 years. Roanoke plans to ensure that all local proposals account for, connect with, and support the plans of adjacent jurisdictions and the surrounding region.

HEALTHCARE



Since 1990, the number of healthcare facilities has doubled. With this increase in facilities, employment in the sector has equally grown with a 300% increase in wages.

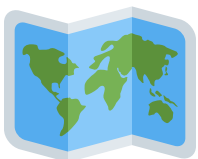
Roanoke is dedicated to providing a safe and healthy environment for its community members, neighbors, and visitors. As a regional hub for transportation and healthcare, Roanoke has a responsibility to its regionally connected cities and counties. Roanoke plans to grow and maintain these connections to ensure its theme of Responsible Regionalism.

OUTDOOR RECREATION



Roanoke has been named one of America's top trail towns by Blue Ridge Outdoors. Virginia's Blue Ridge is the East Coast Mountain Bike Capital and was designated a Silver Level Ride Center by the International Mountain Bicycling Association.

TRANSPORTATION AND SHIPPING



Roanoke has been a vital part of the region for its transportation access. Access to regional and national railways and roadways has allowed Roanoke to become America's gateway to the southeast. Since the addition of the Roanoke Station, ridership along the Roanoke and Washington D.C. Amtrak route has increased by 8%.





Livable Built Environment

Roanoke is committed to achieving a sustainable future by planning for environmental, social, and economic well-being. Livable Built Environment is one of the themes of Roanoke's vision for the next 20 years. Roanoke plans to ensure that all elements of the built environment, including land use, transportation, housing, energy, and infrastructure, work together to provide sustainable, green places for living, working, development of art and culture, and recreation, with a high quality of life.

CULTURAL RESOURCES



ART & CULTURAL
DESTINATIONS



MUSEUMS



HERITAGE & HISTORIC
PLACES

Roanoke is dedicated to providing a safe and healthy environment for its community members, neighbors, and visitors. Roanoke was ranked 12th in the top places in the United States that millennials want to live based on desirability and affordability. Roanoke plans to continue making Roanoke a destination for residents and visitors of all ages and backgrounds through its theme of Livable Built Environment.

SOCIAL RESOURCES



TOP 25 PLACES FOR
MILLENNIALS TO LIVE

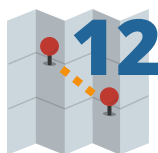


ACCESSIBLE
BREWERIES

TRANSPORTATION



People reached by
public transit.



Fixed Transit
Routes



Drivers choose to
carpool



Bikeshare stations



Bike, bus, or walk
to work



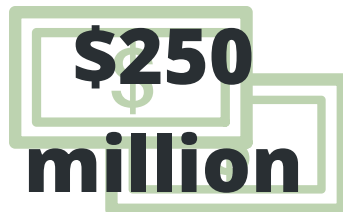
Resilient Economy

Roanoke is committed to achieving a sustainable future by planning for environmental, social, and economic well-being. Resilient Economy is one of the themes of Roanoke's vision for the next 20 years. Roanoke plans to ensure that the community is prepared to deal with both positive and negative changes in its economic health and to initiate sustainable urban development and redevelopment strategies that foster green business growth and build reliance on local assets.

DEVELOPMENT



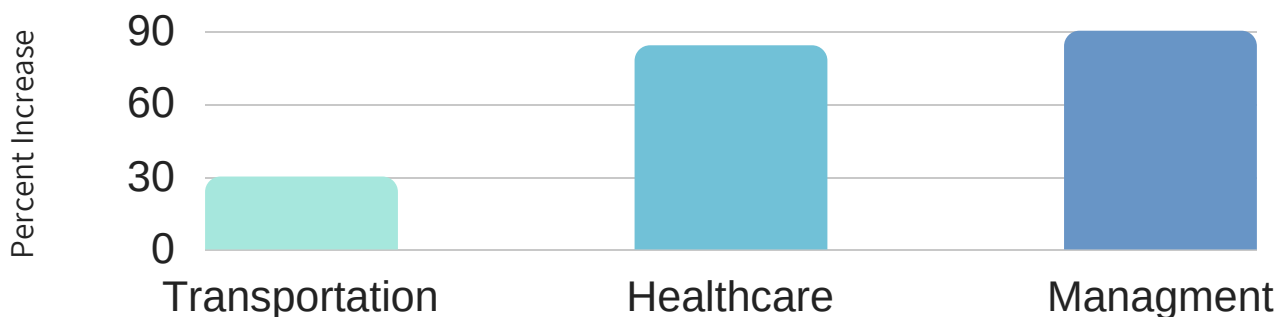
Amount of
developed land in
Roanoke City



Amount spent on
development resulting
from federal incentives

Roanoke is dedicated to providing a safe and healthy environment for its community members, neighbors, and visitors. Roanoke plans to ensure its economic adaptability through its theme of Resilient Economy. Through development and diversification the community will be prepared for economic shifts

EMPLOYMENT GROWTH SECTORS



JOBS & INDUSTRY

Working class employment has risen 13%. Job creation in this area creates the most economic opportunity for residents within the city. Professional jobs are also on the rise for the first time since the recession.





Healthy Community

Roanoke is committed to achieving a sustainable future by planning for environmental, social, and economic well-being. Healthy Community is one of the themes of Roanoke's vision for the next 20 years. Roanoke plans to ensure that public health needs are recognized and addressed through provisions for healthy foods, physical activity, access to recreation, health care, environmental justice, and safe neighborhoods.

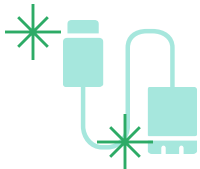
PUBLIC SERVICES



50% REDUCTION IN
CRIME SINCE 2004



20 FIRE AND EMT
STATIONS



47 MILES OF FIBER
OPTICS



CITY PUBLIC SCHOOLS

Roanoke is dedicated to providing a safe and healthy environment for its community members, neighbors, and visitors. Increases in educational attainment, additions of parks and recreation facilities, and reductions in crime are all helping to work towards Roanoke's health vision. In the past 7 years Roanoke has improved its Virginia County Health Ranking by 14 levels. In the coming years, Roanoke plans to advance public health through its theme of Healthy Community.

HEALTH

	ADULT OBESITY	PHYSICAL INACTIVITY	SMOKING	EXCESSIVE DRINKING	UNINSURED	PREMATURE DEATHS (PER 100,000)
ROANOKE CITY	32%	26%	19%	15%	13%	8,800
STATE OF VIRGINIA	28%	22%	15%	17%	10%	6,100