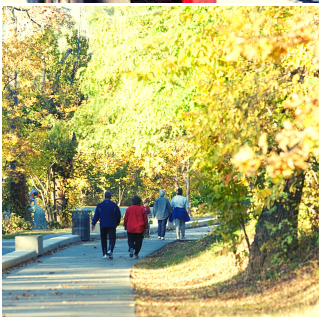




Healthy Community

In 2040, Roanoke engages a holistic and equitable approach to building and ensuring the physical and mental health of our community by empowering citizens with the knowledge and resources to achieve healthy living and to strive for accountability as individual members of a connected society.



Wellness

Roanoke recognizes that all aspects of health need to be addressed in order to improve the quality of life for all members of the community. Policies for wellness focus on proactively addressing mental, physical, and social health. These include providing for community centers and recreational facilities, health education, and resource facilities.

Safety

Roanoke recognizes the physical safety of its residents and visitors is of utmost importance. Policies for safety will focus on the built environment along with City services and amenities. These include safe streets for all modes of transportation, crime prevention, and improved social connections.

Access to Health and Support Services

Roanoke recognizes that substance abuse is a national health epidemic that is strongly tied to mental health. Policies for access to health and support services focus on increasing the resources available and community education. These include supporting medical and rehabilitation facilities, discussing mental health and substance abuse openly, and encouraging educational programs.

Access to Affordable Healthy Food

Roanoke recognizes that many of its communities are located in a food desert and may not have access to fresh healthy foods. Policies for access to affordable healthy food focus on creating partnerships to increase the availability of such foods and incentivizing their purchase. These include encouraging healthy eating through the school system, promoting existing food programs, and considering new incentives.