

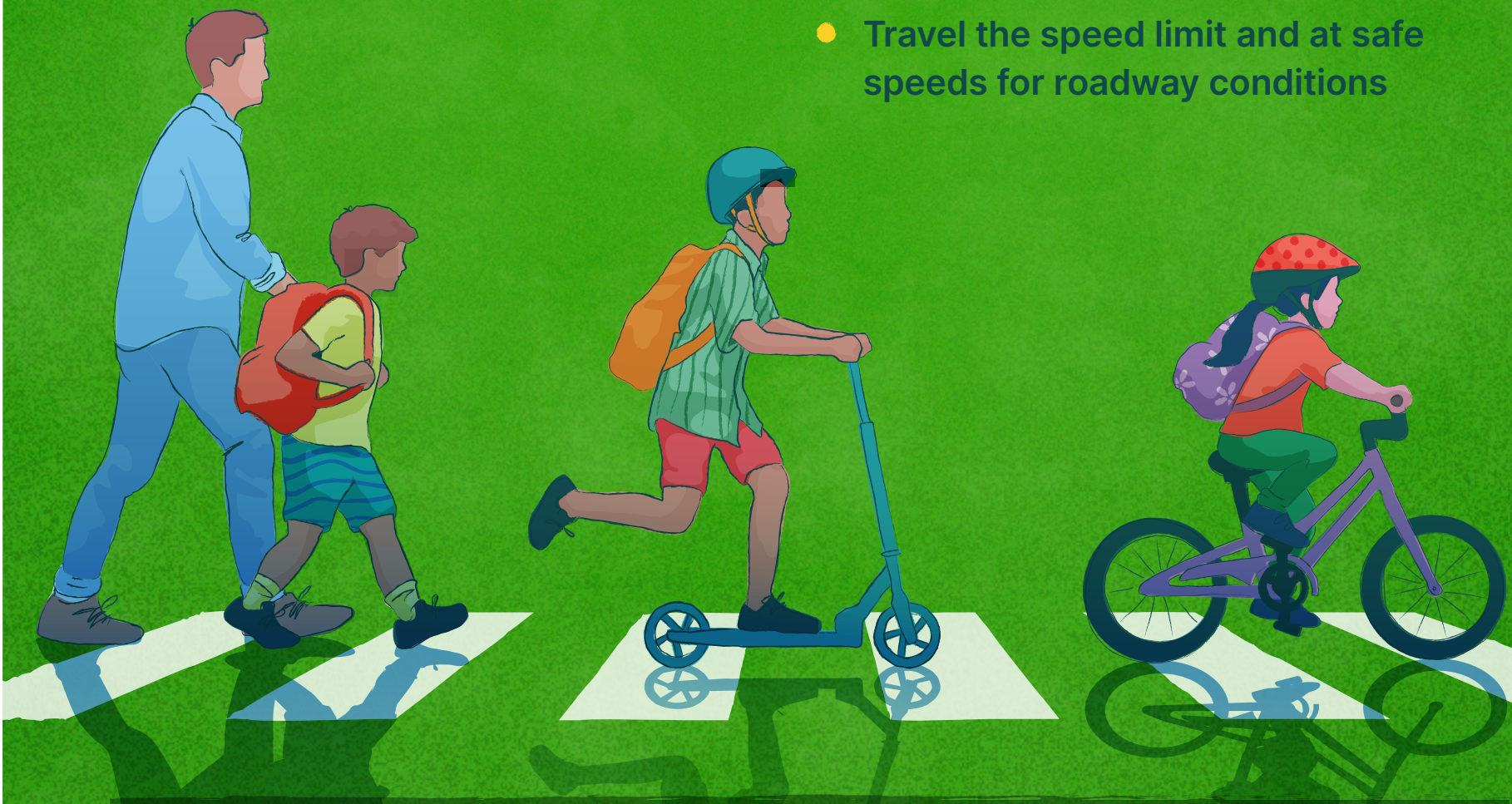
Together we can **KEEP EACH OTHER SAFE**

***Roanoke drivers,
here are the top two
things you can do:***

- ✓ Slow down and don't speed
- ✓ Stop for pedestrians at all crosswalks and corners

It's Virginia law:

- Every corner is a crosswalk, whether it's painted or not
- Travel the speed limit and at safe speeds for roadway conditions



The most common place for pedestrian-involved crashes to occur is at intersections¹ and speeding increases the likelihood of severe injury and death².

1. 2014-2018 City of Roanoke Crash Data
2. Road traffic injuries (who.int)

Learn more at
PlanRoanoke.org/TrafficSafety



This campaign is brought to you by the City of Roanoke and the Virginia Department of Motor Vehicles.

